

FAMA CREATOR REPORT

6 creators selected for your search

YOUR SEARCH

"Find Jamaican creators who make food content and have strong engagement."

HOW FAMA READ YOUR SEARCH

Jamaican creators with recent Food & Drink related content, prioritizing stronger cross-platform engagement.

FAMA SUMMARY

FAMA found six Jamaican creators with recent Food & Drink related content, with cross-platform engagement ranging from the 81st to 97th percentile. Asha Reid leads at the 97th, followed by Mina Cole at the 96th and Julian Blake at the 93rd. Food & Drink appears particularly frequently in Mina Cole's recent content, with 28 posts classified in this area, while Nia Voss at 1.24M followers is the scale alternative to Asha Reid at 18.6K.

CREATOR COMPARISON

CREATOR	CATEGORY	TOTAL FOLLOWERS	CROSS-PLATFORM ENGAGEMENT
#1 Asha Reid	Food	18.6K	97th percentile
#2 Mina Cole	Lifestyle	48.2K	96th percentile
#3 Julian Blake	Comedy	71.5K	93rd percentile
#4 Devon Hart	Lifestyle	86.4K	91st percentile
#5 The Pepper Pot Kitchen	Food	312K	84th percentile
#6 Nia Voss	Entertainment	1.24M	81st percentile



#1 ASHA REID

Jamaica · Food

WHY FAMA SELECTED ASHA REID

Asha Reid is a Jamaican Food creator whose cross-platform engagement ranks at the 97th percentile, the highest in this shortlist, with 13.1% Instagram follower engagement over the latest 30 days. She is the smallest creator in the group at 18.6K followers, with 11 Food & Drink related posts in her recent content.

OVERALL PERFORMANCE

18.6K

Total Followers

97TH PERCENTILE

Cross-platform Engagement

+1.2K

Weekly Follower Growth

PLATFORM PERFORMANCE

13.1%

Instagram Follower Engagement

8.4%

YouTube View Engagement

CONTACT & LINKS

BUSINESS EMAIL: bookings@ashareid.example

SOCIAL: [Instagram](#)

FAMA PROFILE: [View profile](#)



#2 MINA COLE

Jamaica · Lifestyle

WHY FAMA SELECTED MINA COLE

Food & Drink appears particularly frequently in Mina Cole's recent content, with 28 posts classified in this area. The Jamaican Lifestyle creator's cross-platform engagement ranks at the 96th percentile, with 11.4% Instagram follower engagement and 48.2K total followers.

OVERALL PERFORMANCE

48.2K

Total Followers

96TH PERCENTILE

Cross-platform Engagement

+860

Weekly Follower Growth

PLATFORM PERFORMANCE

11.4%

Instagram Follower Engagement

4.2%

YouTube View Engagement

5.6%

Facebook Follower Engagement

CONTACT & LINKS

BUSINESS EMAIL: hello@minacole.example

SOCIAL: [Instagram](#)

FAMA PROFILE: [View profile](#)



#3 JULIAN BLAKE

Jamaica · Comedy

WHY FAMA SELECTED JULIAN BLAKE

Julian Blake is a Jamaican Comedy creator with recent Food & Drink related content — 9 posts classified in this area, including a kitchen bit about dumpling density. His cross-platform engagement ranks at the 93rd percentile, with 6.8% Facebook follower engagement, 2.4K followers added over the latest week, and 71.5K total followers.

OVERALL PERFORMANCE

71.5K

Total Followers

93RD PERCENTILE

Cross-platform Engagement

+2.4K

Weekly Follower Growth

PLATFORM PERFORMANCE

7.2%

Instagram Follower Engagement

3.1%

YouTube View Engagement

6.8%

Facebook Follower Engagement

CONTACT & LINKS

SOCIAL: [Facebook](#)

FAMA PROFILE: [View profile](#)



#4 DEVON HART

Jamaica · Lifestyle

WHY FAMA SELECTED DEVON HART

Devon Hart is a Jamaican Lifestyle creator with recent Food & Drink related content — 14 posts classified in this area. His cross-platform engagement ranks at the 91st percentile, with the highest Instagram follower engagement in this shortlist at 14.8% over the latest 30 days and 86.4K total followers.

OVERALL PERFORMANCE

86.4K

Total Followers

91ST PERCENTILE

Cross-platform Engagement

+1.1K

Weekly Follower Growth

PLATFORM PERFORMANCE

14.8%

Instagram Follower Engagement

2.8%

YouTube View Engagement

CONTACT & LINKS

BUSINESS EMAIL: studio@devonhart.example

SOCIAL: [Instagram](#)

FAMA PROFILE: [View profile](#)



#5 THE PEPPER POT KITCHEN

Jamaica · Food

WHY FAMA SELECTED THE PEPPER POT KITCHEN

The Pepper Pot Kitchen is a Jamaican Food creator with Food & Drink appearing consistently in their recent content — 19 posts classified in this area, including a six-gravy Sunday test. Cross-platform engagement ranks at the 84th percentile, with 5.1% YouTube view engagement, 48.2K average recent views, and 312K total followers.

OVERALL PERFORMANCE

312K

Total Followers

84TH PERCENTILE

Cross-platform Engagement

+3.1K

Weekly Follower Growth

PLATFORM PERFORMANCE

4.6%

Instagram Follower
Engagement

5.1%

YouTube View Engagement

48.2K

YouTube Avg. Recent Views

2

YouTube Uploads This
Chart Week

CONTACT & LINKS

BUSINESS EMAIL: hello@pepperpot.example

SOCIAL: [YouTube](#)

FAMA PROFILE: [View profile](#)



#6 NIA VOSS

Jamaica · Entertainment

WHY FAMA SELECTED NIA VOSS

Nia Voss is a Jamaican Entertainment creator. Food & Drink appears more occasionally in her recent content, with 6 posts classified in this area, and her cross-platform engagement ranks at the 81st percentile — the lowest in this shortlist — while 1.24M followers make her considerably larger than the rest of the group.

OVERALL PERFORMANCE

1.24M

Total Followers

81ST PERCENTILE

Cross-platform Engagement

+8.6K

Weekly Follower Growth

PLATFORM PERFORMANCE

3.9%

Instagram Follower Engagement

2.1%

YouTube View Engagement

CONTACT & LINKS

SOCIAL: [Instagram](#)

FAMA PROFILE: [View profile](#)

ABOUT CROSS-PLATFORM PERFORMANCE

Cross-platform Engagement is a percentile: higher values mean overall engagement performance is stronger than most comparable creators tracked by FAMA. Instagram and Facebook rates are follower-based and YouTube is view-based, so those platform rates should not be compared directly with each other.

SEARCH NOTES

Content relevance is based on classified Instagram captions and YouTube titles available to FAMA. Missing subject evidence does not indicate that a creator never covers that topic. YouTube metrics reflect the measurement windows shown in the report.